

Alexander (Sandy) Ewan, flanked by Athletics Director Joe Fritsch (left) and President I. King Jordan, receives the President's Athletic Award for outstanding service and dedication to Gallaudet athletics at the Bison's Oct. 3 game against St. Francis.

University expands service program to meet needs of minority population

In an attempt to meet the needs of a student population that is becoming increasingly diverse, Gallaudet is expanding its three-year-old program for minority students to include a broad range of students that reflects the University's diversity.

Dr. Howard Busby, dean of Student Affairs, announced plans for a new Multicultural Student Services Unit in an Oct. 1 memo to the campus community.

The unit will provide services to minority students and international students, and will include a resource center and a paraprofessional program. Women, nontraditional-age stu-

dents, and students who are gay or lesbian also will be served.

Eloise Molock-Casey, coordinator of International Student Services (ISS), will serve as interim coordinator of the Multicultural Student Services Unit. John Raymer, director of Student Special Services and the ISS, will assist Busby in developing and implementing this new unit.

Leah Cox, formerly minority affairs specialist for Busby, returned to the Career Center Oct. 1. Busby explained that he borrowed Cox from the Career Center in 1989, planning to keep her for two years to serve the needs of the University's minority students while he conducted a thorough review of how to best meet the future needs of the changing student population.

That loan was extended to three years during which time Cox acted as an advisor and advocate to minority students and coordinated special activities and programs on campus related to their cultures. She is probably most known among staff and faculty for her development of the Minority Mentoring Program.

See Development news, pages 2 and 3

Editor's note: The newsletter published biannually by the University's Development Office for the past two years has been discontinued. News from Development is now a special feature that will appear once each semester in the inside section of On the Green.

Officers acquitted in Dupree case

Three officers from Gallaudet's Department of Safety and Security (DOSS) were acquitted Oct. 5 by a District of Columbia Superior Court on charges of involuntary manslaughter in connection with the November 1990 death of former student Carl Dupree.

After three weeks of testimony, Bernard Holt, Paul Starke, and Stephen Young were found innocent

of using excessive force during a struggle with Dupree. The altercation took place after Dupree refused to heed DOSS officers' requests to leave campus after a dispute he had with a faculty member.

Midway through the trial, Chief Judge Fred Ugast dismissed the charges against a fourth officer, James Rossi.

President's address includes plans for Diversity Day, vision statement

Staff, faculty, and students filled Elstad Auditorium Sept. 30 for an information-sharing session led by Gallaudet President I. King Jordan.

During the hour-long session, Dr. Jordan introduced his ideas for a vision statement for the University and a Diversity Day, and reported on budget, construction, enrollment, fund raising, and multicultural relations issues.

Jordan also announced that he will serve as acting provost for issues that need a provost-level decision now that Dr. Harvey Corson has become vice president for Pre-College Programs. Jordan said he also will work with deans and directors of academic units to redefine their decision-making responsibilities.

A Diversity Day will be held April 8, said Jordan, so people can examine diversity through workshops and discussions. "My top priority for the year is diversity," he said. "I want to announce further that your top priority should be diversity."

Jordan said he has received many responses to his Sept. 14 memo asking individuals to define what they think is most important about Gallaudet and list what they think should be its five highest priorities. A vision statement for the University is being written from these responses. It will be put on the VAX system and published in *On the Green* and the *Buff and Blue*. "I want people to read it, criticize it, add to it, and delete from it," he said.

"I see this [statement] as a guiding star," said Jordan. "We will establish a vision of the University, and then every year we will develop work plans to move toward that vision."

On the budget front, Jordan explained that the House of Representatives has recommended that Gallau-

det's Fiscal Year '93 federal appropriation be 1 percent below its FY '92 allocation. However, the Senate has acted to restore the University's funding to slightly above its current level. Jordan said he is hopeful that House and Senate negotiations will yield a favorable budget for Gallaudet, which depends on the federal government for 70 percent of its operating budget.

The reauthorization of the Education of the Deaf Act (EDA), which has been in discussion on Capitol Hill, drew the most reaction from the crowd. First passed in 1986, EDA, which gives Gallaudet the authority to function as a university, must be renewed every five years.

Its renewal proposal, which Congress postponed from last year, has two prominent parts. First, Gallaudet must develop new agreements with the U.S. Department of Education for operating Kendall Demonstration Elementary School and the Model Secondary School for the Deaf as models for the country. Second, foreign students must pay a 135 percent surcharge to attend Gallaudet—up from the present 50 percent—and the foreign student population at Gallaudet must not exceed 10 percent of its total student population.

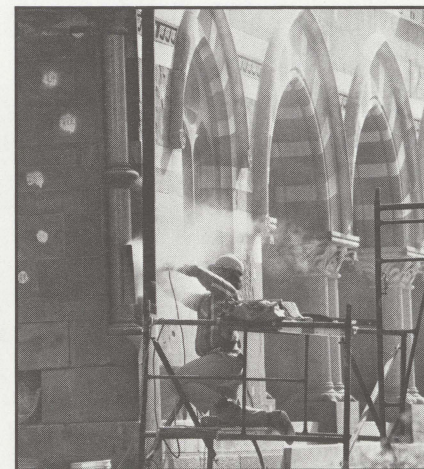
Jordan said he is concerned about both elements of the proposal. He noted that 265 foreign students are among the approximately 2,300 students enrolled this year, which totals more than 10 percent of the student body.

This issue brought questions and comments from several audience members about the need for Gallaudet to remain a world leader on deafness-related issues and both open and affordable to foreign students. Jordan received applause when he mentioned that the University has

continued on page 4

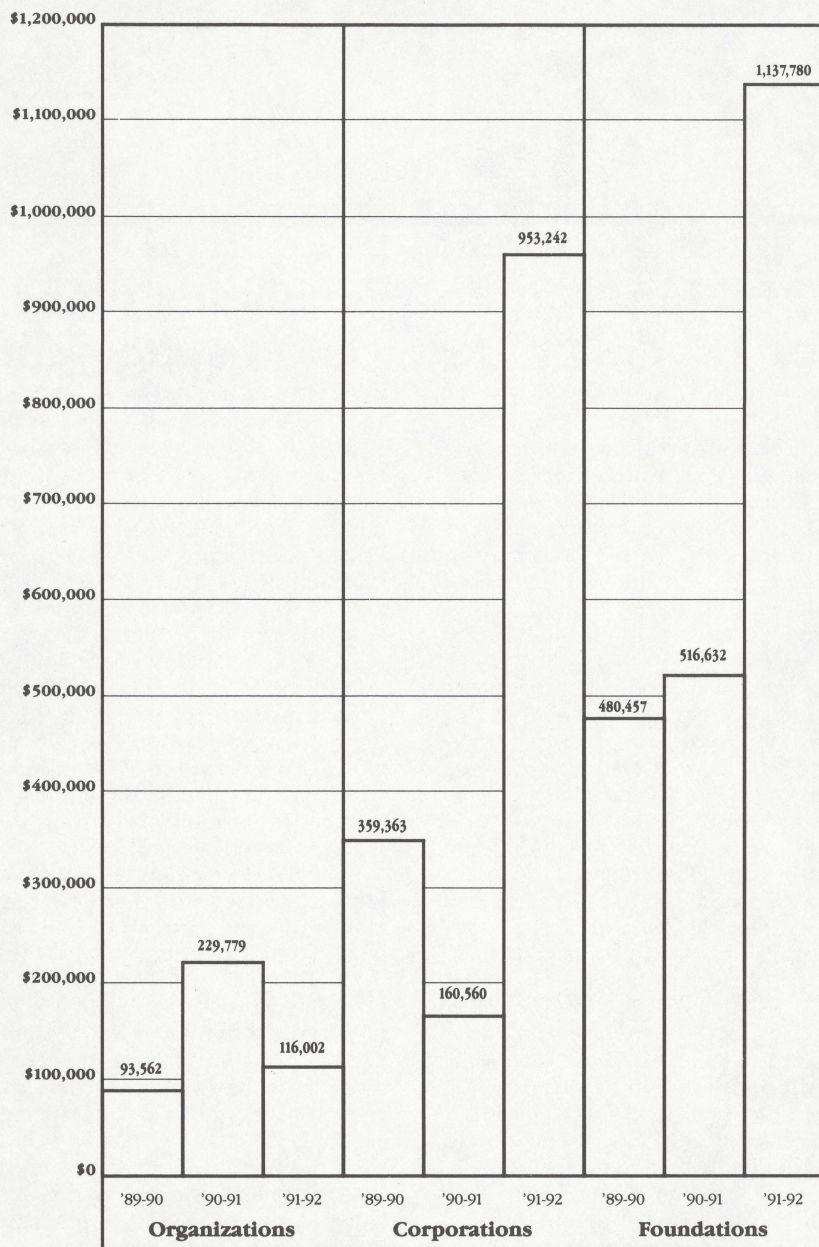


(LEFT) A workman adds historically accurate leaded glass exterior windows to the President's Office in College Hall. (RIGHT) A stone mason cuts out a block of Chapel Hall's original sandstone face to replace it with a new block.



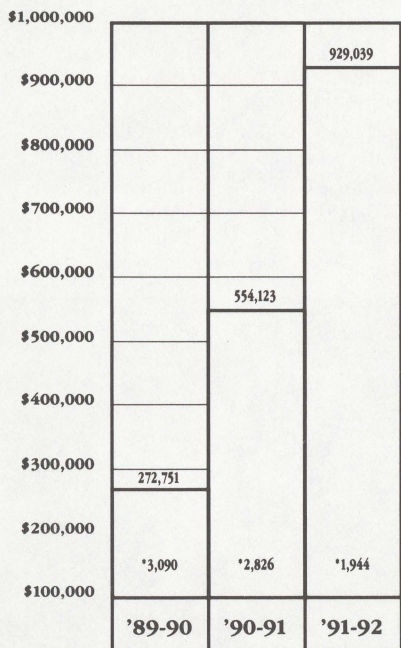
News From Development

Giving by Organizations, Corporations, and Foundations*



*The \$12 million gift from the W.K. Kellogg Foundation is not shown in this graph.

Giving by "Friends" of Gallaudet



Individual donors who are not faculty/staff, alumni, or parents of students are called "friends" of the University. The chart above shows friends' giving over a three-year period. Several large bequest gifts are included in this category.

*Number of donors

Alumni Major Gifts Campaign begins

The University is working to involve its most prominent and influential alumni leaders and advocates in development activities in the hope of increasing general alumni support for fund raising initiatives.

To accomplish this, the Board of Trustees last May authorized the establishment of the Alumni Major Gifts Fund Raising Program. The program is headed by alumnus Dr. Mervin D. Garretson, chair of the board's Development Committee. Day-to-day coordination is handled by Chuck Van Hecke, associate director of development for major and planned gifts.

During the next year, the Alumni Major Gifts Fund Raising Program will involve about 100 of Gallaudet's most influential alumni as charter members of a volunteer leadership committee.

These alumni will be asked to help raise \$1 million from an additional 400 to 500 of Gallaudet's prominent and affluent alumni. Gifts will be used to bolster Gallaudet's endowment and help finance renovation of the Hall Memorial Building and construction of the new Conference Center for Training and Development.

Vice president of Development updates campus on progress in fund raising

This article is part of an ongoing effort to keep our campus aware of the activities of the Office of Development. Over the past three years we've seen a dramatic rise in interest from outside donors in Gallaudet and the deaf community. This is due in no small way to the Deaf President Now movement of 1988 and the passage of the Americans with Disabilities Act.

Gallaudet has been noticed by the world and has seized the opportunity to build an even better environment for education and research. Creating that environment requires funding. Progress in the area of fund raising can be seen in the charts on these pages. The charts provide a picture of the steps made by Gallaudet in seeking financial support for the programs of the University.

Thanks to the groundwork laid by a persevering team that included President I. King Jordan, Board of Trustees member James Hicks, former Vice President for Development Carol Parr, Dean of the College for Continuing Education Roslyn Rosen, and Director of Business Services Charles Mann, the University received a generous \$12 million gift from the W. K. Kellogg Foundation to support construction of the Conference Center for Training and Development.

The Kellogg gift is far greater than any previously received by the University. Even without Kellogg's donation, our combined corporate and foundation giving has more than tripled since the previous year. That's a significant accomplishment. On the chart on this page, corporate, foundation, and organization giving is shown. In the 1991-1992 column, foundation giving is shown without the Kellogg gift to save space on the page.

In an effort to increase Gallaudet's presence in the business community, the Board of Trustees approved the establishment of a Board of Associates.

This distinguished group of business and community leaders has made a commitment of time and energy to open doors for Gallaudet. Their mission is to increase Gallaudet's influence regionally and nationally. With their help, the University is building a solid foundation of friendship with corporate and philanthropic leaders so that when the economy improves we will be in an even better position to attract private support.

Over the past two and a half years that I have served Gallaudet as a con-

Campaign slated for faculty/staff

The Development Office's annual Faculty/Staff Campaign is slated to begin next month, with letters going out to all Gallaudet employees.

Development officials have set goals of \$60,000 and a 20 percent participation rate for the campaign. Faculty and staff can contribute in three ways: by making an immediate contribution, by completing a pledge form and paying later, or by using the payroll deduction plan.



Dr. Margarete Hall

sultant and a vice president, I have been impressed by the dedication of the faculty, staff, and students to this institution and to each other. I have struggled with communicating in a new language and found you patient and encouraging. I have listened to sincere debates and found that this community truly cares about Gallaudet and the education of deaf students.

I would like to thank those of you who have demonstrated that care by supporting our fund raising efforts. Thank you for working with us on grant proposals, sharing ideas for potential sponsors, and making generous financial contributions to the University. With your help we will continue to raise the public awareness and financial support necessary for Gallaudet to continue to grow. This has been a banner year for fund raising; together we can make next year even better.

—Dr. Margarete R. Hall



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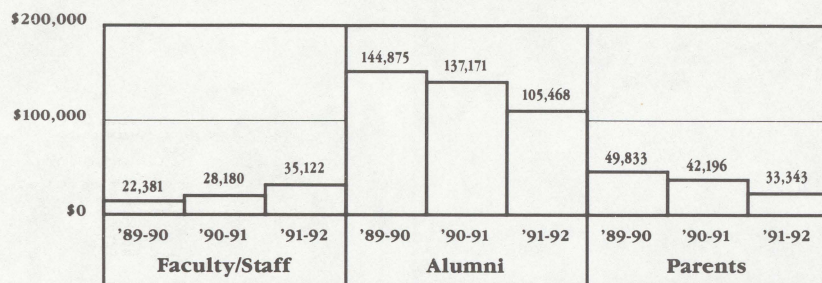
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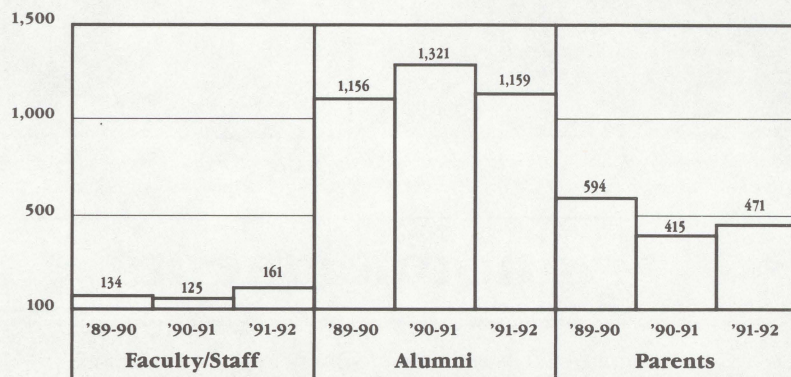


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Giving by Faculty/Staff, Alumni, and Parents



Number of Faculty/Staff, Alumni, and Parent Donors



Gordon H. Brown Fund benefits interns in environmental sciences

Over the past two years, Dorothy Brown of Dowagiac, Mich., has donated \$130,000 to Gallaudet to establish the Gordon H. Brown Fund for Environmental Science, an endowed scholarship fund named in memory of her husband. The purpose of the fund is to provide financial assistance to encourage deserving students to study issues related to the environmental sciences.

"It's gratifying to at last locate an institution which I believe will give dramatic attention to many of the environmental tragedies that besiege the world," Brown told Gallaudet President I. King Jordan. "I want to direct as many [young people] as possible toward fulfilling ambitions they may have in this regard."

Awards from the fund are being used to support students who participate in Experiential Programs Off Campus internships where they gain work experience with organizations that are dedicated to conserving, protecting, and improving the world environment. The fund covers expenses

incurred during the internships and makes it possible for students to have hands-on experiences that help them understand environmental issues.

There has been marked increase in the number of students showing an interest in environmental studies. This past summer, three students, all biology majors, received scholarships from the fund. One student worked at the National Aquarium, where she helped prepare food for the animals and assisted with training. A second award winner opted to work at a local animal shelter. The third scholarship recipient interned at the Patuxent Wildlife Research Center in Laurel, Md., examining animal tissues for pesticide contaminants.

Chuck Van Hecke, associate director of development for major and planned gifts, has had the opportunity to correspond with Brown and learn of her desire to help the environment and Gallaudet students. "This is a great example of matching Mrs. Brown's wishes with the needs of students," he said.



Catherine Dehoney (left) and Trisha Smith review a research report.

Balancing new ideas with established priorities is Development's challenge

Focusing on funding priorities while keeping up with new and exciting ideas and programs is a challenge for the Development Office.

Presently, the highest fund raising priorities of the University are two construction projects—Hall Memorial Building and the Conference Center for Training and Development. While the Development Office must keep its focus on attracting sponsors for these projects, the office tries hard to assist faculty and staff members who have a specific event or program that needs funding.

Many universities, including Gallaudet, have had a fund raising process where faculty members bring ideas to the Development Office. The staff then produces a list of potential sponsors that the faculty member uses in preparing proposals. In today's recessionary economy, sending these "cold" letters and proposals to corporations or foundations has not been very successful. Sometimes this approach does not even produce a letter of response. Therefore, the Development Office has taken a more aggressive stance in matching potential donors with projects on campus.

Catherine Dehoney, associate director of development for corporate and foundation relations, explained, "We no longer start with a project and search for the foundations or corporations that best match it."

"Rather, we start with the areas that foundations and corporations say they want to fund and look for Gallaudet projects that best match their priorities. What we're trying to do is increase funding by carefully analyzing the wishes of donors and the needs of the University to find connections."

Dehoney is responsible for coordinating the cultivation of corporations and foundations and managing the proposal process. "For example, we learned that AT&T had an equipment donation program with a specific focus in supporting the sciences," she said. "With the help of science faculty and computer services staff, Gallaudet put together a proposal that resulted in a major gift of computer equipment. It doesn't always happen this way, but we are moving away from the old shotgun approach of sending cold proposals."

Trisha Smith, development researcher, is the person who keeps track of corporate and foundation activity. In addition to staying familiar with activities and awards from major foundations and corporations, Smith reads volumes of newsletters and publications, looking for information that might lead to a gift to the University. She also uses the ALADIN capabilities of the University Library to research individuals, corporations, and foundations.

Because foundations seldom accept more than one proposal from an institution at a time, Smith maintains several tracking lists of potential donors and pending proposals. This system helps Development staff stay on top of the many contacts they have to juggle. It also ensures that no two University departments are approaching the corporation or foundation at the same time.

Because many donors do not have an interest in supporting building projects or endowments, Development staff must have a rich pool of worthwhile projects to present to them. If you would like to share an idea or a project, please contact Trisha Smith (DV__PRSMITH) or Catherine Dehoney (DV__DEHONEY). A formal proposal is not necessary; just provide the concept of what you are trying to accomplish and how it benefits deaf students.

Development Report

Sept. 1, 1991-Aug. 31, 1992 — Gifts of \$50,000 or More

W.K. Kellogg Foundation (Conference Center for Training and Development)	\$12,044,822
Digital Equipment Corporation (Gift-in-Kind, computer equipment)	\$720,119
W. M. Keck Foundation (HMB)	\$300,000
Estate of Mrs. Ethel Simpson (Student Scholarships)	\$244,483
Morris and Gwendolyn Cafritz Foundation (Deaf-Blind Program)	\$171,466
Estate of Frank H. Glover (HMB)	\$140,000
Estate of Ms. Charlotte Danoff (Student Scholarships)	\$101,385
Andrew W. Mellon Foundation (New President's Grant)	\$100,000
Theodore R. and Vivian M. Johnson Scholarship Foundation (Student Scholarships)	\$60,000
Estate of Katherine F. Gallaudet (Student Scholarships)	\$59,522
The Grandchildren of Clara Bannister Congdon (Student Scholarships)	\$52,915
AT&T Foundation (HMB)	\$50,350
Mrs. Dorothy Brown (Student Scholarships)	\$50,000
DAKA, Inc. (HMB)	\$50,000

In addition to these gifts, more than \$700,000 additional dollars have been pledged in the past year.

Class of 1992 sets new record

Last spring, 14 Gallaudet graduating seniors helped make the 1992 Campaign for Graduating Seniors the most successful in the University's history.

The group, led by Jeff Bravin, Robert Gustafson, Angela Trahan, and Jevon Whetter, divided up the senior class and personally contacted all graduating students within a period of two weeks to request a pledge.

Pledges were made by 108 seniors, netting a total of \$10,475 to the University over the next five years. These figures translate to almost half of the seniors who graduated last May making a pledge.

"The Class of '92 is a great group of people," said Angela Trahan, one of the volunteers. "We wanted to show our thanks to Gallaudet, set a record, and be the best senior class ever."

The results of the campaign were announced by President I. King Jordan at an April reception for the seniors.

"A 47 percent participation rate is outstanding," said Christopher Krentz, assistant director of development for annual giving. "I believe this is an indication of increased alumni support for Gallaudet in the future."

Letters To The Editor

Dear People:

Congratulations! *On the Green* tries to include, in the most modest of ways, a tiny feature of an actual newspaper. One hundred seventy-five words are allotted to the campus! May I please be allowed to bow to the authorities that they should be so benevolent. I have a voice!

Obviously, I mock, but please allow me at least this little show of incredulity, this shaking little step out of the normally narrow confines of Gallaudet's public (print) discourse. Please allow me a bit of irony, for it is ironic that on a college campus, where sharing of ideas is supposed to be idealized, I, and everyone else on campus, is allowed but 175 words in the letters column. Except if we use gigantically long words, that's less than one-fifth of a letter per person.

Oh, but I'd better be polite and speak the correct line or we might lose even this little hint of freedom. Remember Tianenman Square, Dr. Batson.

Introducing free discourse into a closed society can result in instant retribution. So I must not abuse this little favor that has been afforded us. And I must be careful not to stray too far with my criticism or this will not be published. After all, power is revealed in the manner of public discourse; public print discourse tends to be channeled discourse: controlled, approved, non-inflammatory.

Come on, guys! You're saying I can write only this one letter on this topic? What kind of forum is this? And you'll edit this one shot I get? This campus is *hungering* for a way to communicate: Look at the Notes conferences. Print is special, even with E-mail. We deserve a real letters forum.

Sincerely,
Trent Batson, Ph.D.
Professor of English

Dr. Jordan shares ideas with campus

continued from page 1

submitted a proposal to a Japanese foundation for an endowment fund to provide scholarships for foreign students to study here.

Jordan said that he has spent a lot of time fund raising this past year and commended the Development staff for their work. He also commended Enrollment Management staff for raising enrollment by about 40 percent over last year, and Dr. Deborah Sonnenstrahl, chair of the Art Department, for being named the 1992 District of Columbia Professor of the Year by the Council for Advancement and Support of Education.

Jordan then responded to concerns raised by the audience on topics that ranged from the malfunctioning elevator in the Hall Memorial Building (HMB) to the cultural and communication barriers the community is trying to overcome.

Calling construction-related problems in HMB "disastrous," Jordan said he is working to correct the problems. Of the two remaining phases of the HMB renovation, he said, "I guarantee we will not have this situation again. I'm very sorry."

4 On the Green

Editor's note: Dr. Batson makes a good point. On reconsideration, perhaps 175 words is insufficient for many people in the campus community to get their message across, although Batson's point was crystal clear long before he wrapped up his letter at 275-plus words. Therefore, we will increase the length of each person's letter to 250 words. We reiterate that because space is limited in On the Green, a cutoff point in the length of the letters is necessary.

To address Batson's other points, the only editing we will do is to be sure that punctuation, spelling, and the elements of Gallaudet's editorial style are followed. Our policy is that if it appears that editing would alter the meaning of a letter, attempts will be made to contact the author. The reason that we must limit letters to one per person per topic is, again, due to space. Perhaps rebuttal should take place between parties over coffee in The Abbey (or on the wrestling mat in Hughes Gym). However, if our readership feels strongly that rebuttal letters should be permitted, we will take steps to change the present policy. Write and let us know what you think.

Among Ourselves

Cynthia Edwards, assistant professor of English and New Student Orientation coordinator at the Northwest Campus, presented "Assisting Hearing Impaired Students in Selecting Appropriate Secondary Educational Programs" Aug. 11 at the International Congress of Hard of Hearing People in Jerusalem, Israel.

Dr. Michael Deninger, senior research scientist with the Gallaudet Research Institute, presented the keynote address at the Eastern North Carolina School for the Deaf in Wilson Aug. 19. His topic addressed culture and its influence on behavior that keeps deaf and hearing people at odds.

The Freedman's Bureau and Black Texans, a new book by history professor Barry Crouch, was reviewed in the *New York Times Book Review* Sept. 27 by Pulitzer Prize-winning Harvard University historian David Herbert Donald.

Performing Arts sets schedule

The Model Secondary School for the Deaf's Performing Arts Program has scheduled the following events for the 1992-93 academic year:

- Theatre Showcase Festival—Oct. 22, 23, 24 at 7:30 p.m.
- Fall Dance Concert—Nov. 19, 20, and 21 at 8 p.m., and Nov. 20 at 10:30 a.m.
- Music Showcase—March 19 and 20 at 7:30 p.m.
- Spring Play—May 6, 7, 8, 13, 14, and 15 at 8 p.m., and May 7, 12, and 14 at 10 a.m.

All performances take place in the MSSD auditorium. For information or ticket reservations, call x5466.



Bison drummer 'Jock' Williams ignites the team's offense while cheerleaders rouse spirits in the home stands at the Faculty/Staff Appreciation Day game Oct. 3.



Announcements

The Department of Safety and Security wishes to remind the campus community that its Kendall Green office is now located on the third floor of the Central Utilities Building.

A memorial service will be held for Dr. Edna Simon Levine on Oct. 30 at 2 p.m. at the Lexington School for the Deaf in Jackson Heights, N.Y. Levine, who died last April, was a retired psychology professor at New York University, specializing in deafness issues. She was also a strong supporter and friend of Gallaudet University.

The second presentation in the Thomas J. Landers Honorary Lecture Series will be on Tuesday, Oct. 27, from 3-5 p.m., in Ely Auditorium. The topic will be, "To Chance the Dance: Deaf-Hearing Partnerships in School Leadership," with panelists Dr. Harvey Corson, vice president for Pre-College Programs, Dr. David Martin, dean of the School of Education and Human Services, Dr. Barbara

Bodner-Johnson, chair of the Department of Education, Dr. Madan Vasishita, superintendent of the Eastern North Carolina School for the Deaf, Gertrude Galloway, superintendent of the Katzenbach School for the Deaf in New Jersey, and Oscar Cohen, superintendent of the Lexington School for the Deaf in New York. Refreshments and an opportunity to meet the panelists will follow. The event is open to the campus community.

The University Bookstore announces the following extended hours of business this semester: Friday, Oct. 30, 9 a.m.-7 p.m.; Saturday, Oct. 31 (Homecoming), 10:30 a.m.-5 p.m.; Saturday, Nov. 14, noon-4 p.m.; and on selected Saturdays in December for holiday shopping (dates and times to be announced).

Continuing Education and Outreach seeks sign language instructors to teach classes during the day at various agencies, organizations, and businesses in the local area. Resumes may be submitted at Room 201 of Peet Hall.

Classified Ads

Classified ads are printed free for Gallaudet faculty and staff. Ads must be submitted in writing to *On the Green*, MSSD, Room G-37, or E-mail LMMCCONNELL. Off-campus phone numbers must include an area code and whether the number is voice or TDD. Ads may be run two weeks if requested and if space permits. Ads received Oct. 12-16 will be published Oct. 26.

FOR SALE: Apple Imagewriter Printer, dot matrix, black/white, \$150; '84 Macintosh computer, 175K, orig. MacWrite and MacPaint software, carrying case, mouse, needs new keyboard, \$50. E-mail RBENNETT.

FREE: To good home, 4 kittens and mother cat who loves outdoors, need TLC. Call (301) 552-2516 (TDD) or E-mail THPARLIMAN.

FOR RENT: Room w/private bath in new townhouse near Laurel, Md., avail. Nov. 1, \$350/mo. incl. util. Call Paul, (301) 699-2868 (TDD) 9 a.m.-4:30 p.m., Mon.-Fri.

FOR RENT: Large basement room and small room in townhouse in Laurel, Md., share house privileges, CAC, W/D, DW, screened porch, nonsmokers only; large room, \$325/mo. plus util.; small room, rent plus util. Call Elizabeth, (301) 604-4190 (TDD) eves.

WANTED: Babysitting jobs anytime and/or odd jobs on weekends. E-mail 11WLIANG.

FOR RENT: 3-BR, 1-bath home on Capitol Hill, G Street near Potomac Metro, quiet street w/no through traffic, fireplace, W/D,

CAC, pets and/or short-term lease okay, \$995 plus util. Call (202) 544-5046 (TDD).

WANTED: 2 nonsmoking professionals to rent spacious rooms in country house in Dunkirk, Md., kitchen and living room privileges, CAC, W/D, DW, must like pets, have own trans., \$450/mo. incl. util. Call Gary, x6486 (TDD) or (301) 855-6264 (TDD).

FREE: To good home, mixed black Lab, 1 yr. old, has shots and obedience training, spayed, lovable, needs exercise. Call (301) 277-6867 (V) or E-Mail JJJJOHNSON.

Job Openings

Some of the advertised positions may already be filled. The list below includes only new staff and faculty openings and does not represent all jobs available. To get a recorded message describing the complete list, call x5358 or x5359 (TDD).

MAINSTREAM PROGRAM COORDINATOR: Pre-College Programs, Outreach Services
ASSOCIATE IN TRAINING AND EVALUATION: International Center on Deafness
INFORMATION RESOURCES LIBRARIAN: University Library
TEACHER: KDES Intermediate Department
ASSISTANT MEN'S BASKETBALL COACH: Athletics Department

October 12, 1992